

**THE MIDWEST CLINIC**  
**International Band and Orchestra Conference**  
**70<sup>th</sup> Annual Conference**  
**December 14 – 17, 2016**  
**McCormick Place West – Chicago, Illinois**

**Sponsorship Contract**

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Street Address \_\_\_\_\_

Billing Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Street Address: \_\_\_\_\_

Check     MasterCard     Visa     American Express

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

- |                          |  |                 |                       |   |
|--------------------------|--|-----------------|-----------------------|---|
| <input type="checkbox"/> | Lanyards                                       | (1)             | \$7500                |   |
| <input type="checkbox"/> | <del>Exhibit Hall Aisle Signs</del>            | <del>(11)</del> | <del>\$800 each</del> | SOLD OUT  |
| <input type="checkbox"/> | Mobile App                                     | (1)             | \$1500 each           | ONLY 1 LEFT   |
| <input type="checkbox"/> | Shuttles                                       |                 |                       | Route 1—Hilton Chicago \$2500<br>Route 2 – Palmer House Hilton \$2500<br>Route 3 – Embassy Suites/Sheraton Chicago \$3000 |
| <input type="checkbox"/> | First Time Attendee Orientation Morning Coffee | (3)             | \$1000 each           |   |
| <input type="checkbox"/> | Evening Entertainment at the Hilton Chicago    | (2)             | \$750 each            |   |
| <input type="checkbox"/> | Saturday Morning Breakfast                     | (4)             | \$3500 each           |   |
| <input type="checkbox"/> | Charging Stations                              | (4)             | \$1250 each           |   |
| <input type="checkbox"/> | Shuttle Passes                                 | (1)             | \$5000                |   |
| <input type="checkbox"/> | Gala Dinner Sponsor                            |                 | \$5000 each           |   |
| <input type="checkbox"/> | Registration Website Ad                        | (1)             | \$7500                |   |

**Please indicate which category of sponsorship you are interested in, sign, and return this form along with your check or credit card information as soon as possible. Requests for specific awards are open to applicants on a first come, first served basis. We will be contacting you with additional information after this form is returned. The deadline for sponsorship applications (with payment) is October 31, 2016.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



The Midwest Clinic  
International Band and Orchestra  
Conference

**70<sup>th</sup> Annual Conference  
December 14-17, 2016**

McCormick Place West  
2301 S. Indiana Avenue  
Chicago, IL 60616 USA

**SPONSORSHIP SPECIFICATIONS  
AND CONTRACT TERMS**

The Midwest Clinic  
601 Oakmont Lane, Suite 140  
Westmont, IL 60559 USA  
(630) 861-6125 • Fax (630) 891-3985  
info@midwestclinic.org •  
www.midwestclinic.org

**LANYARDS**

**Opportunity:** Gain attention during the convention by having your company name/logo displayed on lanyards that will be distributed to each paid attendee.

**Sponsorship Available One at \$7500.00**

**Recognition:** Company name/logo displayed on all paid attendees lanyards attached to registration badges and will be seen by 17,000 plus attendees.

**EXHIBIT HALL AISLE SIGNS**

**Opportunity:** Company name, logo and booth number at aisle intersections on the bottom of the two-sided aisle signs

**Sponsorships Available: Eleven aisle signs available at \$800.00 each**

**Recognition:** Company name/logo on aisle signs to be seen all three days of the conference by 17,000 plus attendees.

**MOBILE APP**

**Opportunity:** Your Ad rotates on home page of App. (Can be animated

**Sponsorship Available: Four at \$1500.00 each**

**Recognition:** Sponsor ad banner on main screen to be rotated between sponsors which leads to a description page that includes your booth number and description and then to the website link.

**SHUTTLES**

**Opportunity:** Your company name/logo will be displayed prominently on each shuttle bus for the shuttle route sponsored. These buses run continuously to and from the convention center throughout the entire conference. This not only gives exposure to the thousands of attendees that ride the shuttles but also to traffic throughout the city.

**Sponsorships Available: Three total**

**Route 1 – Hilton Chicago \$2500.00**

**Route 2 – Palmer House Hilton \$2500.00**

**Route 3 - Embassy Suites/Sheraton \$3000.00**

**Recognition:** Company name/logo on bus signage and on pick-up/drop-of signage.

**FIRST-TIME ATTENDEE ORIENTATION MORNING COFFEE**

**Opportunity:** Be a part of the Midwest Clinic First Time Attendee Program.

**Sponsorships Available: Three at \$1000.00 each**

**Recognition:** Company will have an opportunity to network with the First Time Attendees at the event and will have their company name/logo displayed on signage for the event.

**EVENING ENTERTAINMENT AT THE HILTON CHICAGO**

**Opportunity:** Be a part of the Midwest Clinic program by sponsoring one of this year's guest performers.

**Sponsorships Available: Two (one Wednesday and one Thursday ) at \$750.00 each**

**Recognition:** Company name/logo displayed on signage at the Hilton and listed in the program book.

#### **SATURDAY MORNING BREAKFAST**

**Opportunity:** Be a part of the New Saturday Morning Breakfast. Complimentary breakfast will be available to all that attend Saturday's events.

**Sponsorships Available: Four at \$3500.00 each**

**Recognition:** Your company will have an opportunity to network with the attendees prior to the first concert. This will include signage and a table at the breakfast.

#### **CHARGING STATIONS**

**Opportunity:** Be a part of a new marketing opportunity at Midwest. Your company names/logo/artwork to be displayed on a charging station located in the Exhibit Hall.

**Sponsorships Available: Four at \$1250.00 each**

**Recognition:** Your company name/logo displayed on a charging station.

#### **SHUTTLE PASSES**

**Opportunity:** Your Ad on the Shuttle Passes given out to attendees staying in the convention hotels and utilizing the shuttles for transportation to and from the conference.

**Sponsorships Available: One at \$5000.00**

**Recognition:** Company name/logo appear on each shuttle pass.

#### **GALA DINNER SPONSOR**

In honor of our 70<sup>th</sup> Anniversary, Midwest is having a gala dinner celebration on Friday, December 16, 2016, at the Hilton Chicago, Be a part of the special occasion.

**Sponsorships Available:: at \$5000.00 each**

**Recognition:** Your company name/logo will be included in all signage and banners for this event. In addition, one table of 10 for the Gala Dinner.

#### **STANDARD BENEFITS**

Available to all sponsor levels. In addition to the recognition listed under each opportunity the sponsor will be recognized in the following ways:

- Inclusive on Thank You page in the conference program book
- Access to show logo for promotional purposes
- Your Company Name /Logo will be featured on the event screen outside the exhibit hall.
- **NEW:** Listed as featured Exhibitor on App. When the Exhibitors List is opened on the App your company name will be listed at the top.

#### **RULES/REGULATIONS**

Only companies that have paid in full for an ad or exhibit booth will be allowed to apply for sponsorship. Sponsorships will be awarded on a first-come, first-served basis.

Sponsorships applications must be received and paid in full prior to October 31, 2016 in order to receive recognition listed.